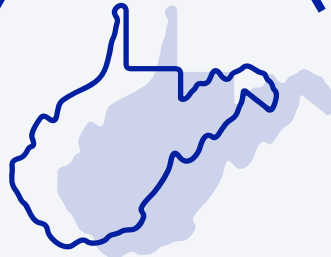


GOODWILL INDUSTRIES OF
KANAWHA VALLEY, INC.



ANNUAL REPORT 2022

"IT IS ABILITY, NOT
DISABILITY THAT COUNTS"
-EDGAR J HELMS



Introduction

The mission of Goodwill Industries of Kanawha Valley, Inc. is to assist people with employment barriers to actively participate in their community.

Welcome to the 2022 Annual Report of Goodwill Industries of Kanawha Valley, Inc. a testament to the transformative impact we've had throughout the beautiful state of West Virginia. As we reflect on the past fiscal year, we are thrilled to share with you the remarkable journey of Goodwill Industries of Kanawha Valley, Inc. in Fiscal Year 2022. This report not only provides a comprehensive overview of our financials but also offers compelling testimonials from individuals whose lives have been positively changed through our Mission Services.

In these pages, you will discover the stories of individuals like Thomacini Brown, recognized as Goodwill Industries of Kanawha Valley, Inc.'s Achiever of the Year, and Bobbie Meyer, celebrated as our Graduate of the Year. Their remarkable achievements are just a glimpse into the countless lives we've touched and the communities we've strengthened.

We invite you to delve into the pages of this report and explore the myriad of ways in which we have made a lasting impact on our region. From workforce development to community engagement, our commitment to creating opportunities and fostering independence remains unwavering.

Thank you for joining us on this journey of reflection and celebration. Together, we continue to build a brighter future for the people of West Virginia.

Executive Team

The Goodwill Industries of Kanawha Valley, Inc. Executive Team is a vibrant mosaic of talents, representing a diverse array of expertise and backgrounds. These dedicated professionals share a common passion for the success and growth of Goodwill Industries of Kanawha Valley, Inc. Beyond their roles within the organization, they extend their commitment to the community by investing countless hours in acts of service. They serve on boards, councils, and commissions, actively participating in community development initiatives and engaging in a myriad of events designed to enhance the well-being of the communities they call home.

As the backbone of our organization, the Executive Team's unwavering dedication and tireless efforts are instrumental in propelling Goodwill Industries of Kanawha Valley, Inc. toward its mission of creating lasting positive impacts. Their visionary leadership and community involvement reflect the heart and soul of our organization, inspiring us all to reach greater heights and make a profound difference in the lives of those we serve.



Dan Owen, President & CEO
Lisa Layden, CFO
Brett Barker, VP of Talent Development
Kassia Lilly, VP of Operations
Danial Gum, VP of Mission Advancement

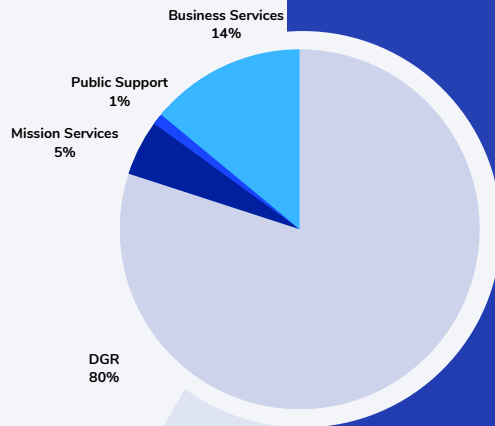
Megan Diehl, VP of Brand Management
Destiny Hope, Director of Accounting
Donnie Carter, Director of Asset Protection

Financial Highlights



Revenue

Donated Goods Retail	\$ 20,231,498
Mission Services Revenue	\$ 1,069,154
Public Support	\$ 262,941
Business Services Revenue	\$ 3,782,972
Interest & Misc. Revenue	\$ 9,143
Total Revenue	\$ 25,355,708



496

Individuals assisted with
resume, interview skills
& attire, job searching

103

Individuals moved above
the poverty line

Goodwill Industries of Kanawha Valley

Operating Financial Statement for Annual Report Unaudited | December 2022



Expense

Mission Services / Program \$ 20,952,999

Support Services \$ 4,246,018

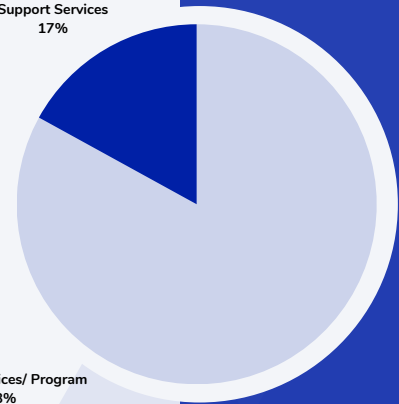
Total Expenses \$ 25,199,017

Operating Gain \$ 156,691

Realized and Unrealized Investments \$ 692,962

Support Services
17%

Mission Services/ Program
83%



2294

Total Individuals Served

767

Served after
re-entry



Daniel Owen

President & CEO

In 2022, Goodwill Industries of Kanawha Valley, Inc. embarked on a year filled with accomplishments that reflect our commitment to serving West Virginians and continuing the legacy of our organization. The year began on a snowy morning with the grand opening of our new retail store in South Parkersburg, a nostalgic moment that harkened back to our history of growth and expansion. This new store, attached to our 2nd Prosperity Center location, allowed us to extend our services, reaching thousands of West Virginians in need. It was a year of milestones and community engagement as we opened two additional stores in Sophia and South Parkersburg and celebrated the grand reopening of our Madison store, collectively adding 40 new jobs to each location and contributing to the economic growth of these communities.

As part of our commitment to accessibility and convenience for our generous donors, we expanded our presence by adding more donation bins to our service area and launching our Mobile Donation Station. This innovative station made it easier for people to donate and offered fundraising opportunities for nonprofits and schools throughout our 20-county area. It was a nod to our rich history of serving communities and fostering connections.

Our custodial services continued to thrive as we secured successful janitorial and maintenance contracts, including partnerships with West Virginia State University and the Charleston Dirty Birds. These contracts created dozens of jobs for some of the most vulnerable individuals we serve, aligning with our long-standing tradition of providing employment opportunities to those facing barriers.

In 2022, we remained steadfast in our mission to assist individuals in entering or returning to the workforce. Our Missions Team had a remarkable year, breaking records by serving over 2,200 people and successfully placing over 150 individuals in employment. We also expanded our Staffing Services Division and introduced new programs to support our veterans' community, showcasing our commitment to inclusivity and opportunity.

One of the most significant highlights of the year was the launch of our "Wheels to Work" program. Acknowledging the transportation barriers faced by many in rural West Virginia, this initiative aimed to bridge the gap by providing reliable transportation solutions. It was a testament to our dedication to removing barriers and creating pathways to financial stability for all.

Throughout 2022, each store opening not only represented growth but also symbolized the creation of 40 new job opportunities within the respective communities. This expansion allowed us to reach more West Virginians in need of our services, reinforcing our core mission of helping individuals with barriers achieve financial stability.

As we reflect on the year, it is evident that our commitment to innovation, community engagement, and the pursuit of our mission remains unwavering. The leadership at Goodwill Industries of Kanawha Valley, Inc. guided by our dedicated Board, continues to inspire growth and transformation, ensuring that we remain at the forefront of serving our community and providing opportunities for all. In 2022, we celebrated our accomplishments and looked forward to a future filled with even more positive impact and growth, building on our storied history of service and progress.

A handwritten signature in black ink that reads "Dan Owen". The signature is written in a cursive, flowing style.

President and CEO

Goodwill Industries of Kanawha Valley, Inc.



Thomacini Brown

2022 ACHIEVER OF THE YEAR

Thomacini Brown's journey is a remarkable testament to the power of resilience, determination, and the ability to achieve success through unwavering effort and courage. Born and raised in Cabin Creek, West Virginia, alongside fourteen siblings, Thomacini grew up in a household where both her parents worked tirelessly to provide for their large family. With her parents often away due to work commitments, Thomacini and her siblings learned valuable life skills, from cooking to cleaning and caring for one another.

As an adult, Thomacini pursued a career as a local chef, catering to and hosting some of the most discerning individuals north of the Mason-Dixon line. Her culinary skills were her pride and joy until a fateful incident changed the course of her life. Thomacini's world was turned upside down when she lost her job after breaking her leg while heroically trying to protect her son from a dog attack. To make matters worse, she faced mental abuse from her husband during her recovery, leading to deep-seated bouts of depression.

Despite the physical and emotional challenges she faced, Thomacini's indomitable spirit remained unbroken. She faced the harsh reality of unemployment, compounded by the need to use a cane due to her injury. It was during this challenging period that Thomacini discovered the Goodwill Prosperity Center in Charleston, West Virginia.



At the Prosperity Center, Thomacini connected with the dedicated staff of Goodwill's Mission Services, who provided her with the support and guidance she needed to regain her footing in the workforce. Fortunately, when Thomacini arrived at Goodwill, a janitorial position had become available in the administration building.

Today, at the age of 67, Thomacini Brown proudly serves as a Janitor in Goodwill's Administration Building. Her mornings are brightened by conversations with President & CEO Dan Owen, and she has found a sense of belonging and camaraderie that makes her workplace feel like a second family.

Thomacini Brown's journey from adversity to achievement is a testament to her unwavering determination and resilience. She embodies the true meaning of "achiever," having successfully brought about a positive change in her life through sheer effort, skill, and courage. Her story is an inspiration to us all, demonstrating that no matter the obstacles one faces, with the right support and determination, success is always within reach. Thomacini Brown is not just an Achiever of the Year; she is a shining example of what can be accomplished when one refuses to give up on their dreams.



Bobbie Meyer

2022 GRADUATE OF THE YEAR

Bobbie Meyer's journey from adversity to success is nothing short of inspirational. She is a shining example of the transformative power of second chances and the unwavering commitment to self-improvement through education and employment.

Born and raised in rural Nebraska, Bobbie's early life was marked by unimaginable challenges and hardships, including mental and physical abuse from her father and various men in her life. As an adult, she found herself trapped in a toxic relationship, which led to a spiral of drug use and legal troubles, culminating in her arrest in 2018.

However, Bobbie possessed an inner strength and determination that would ultimately change the course of her life. She made the courageous decision to leave her troubled past behind and embark on a journey toward sobriety and personal growth. Her first step towards this new chapter was seeking help from Goodwill Industries of Kanawha Valley, Inc.

Hesitant but resolute, Bobbie entered the doors of Goodwill with the hope of turning her life around. Goodwill's career centers provided her with invaluable support and guidance, offering her the tools she needed to rebuild her life.



She began by learning to read, which was a significant milestone in her journey to independence.

Through a series of small, yet significant goals, Bobbie steadily built her confidence and resilience. With the preparatory coursework completed and her newfound confidence, she was ready to take on the workforce. The Blennerhassett Hotel and Spa recognized her potential and offered her a position in the field of hospitality.

Bobbie's determination and dedication shone through in her work at The Blennerhassett. She quickly excelled in her role, spreading joy and positivity to all who crossed her path. In just over a year, she achieved a remarkable milestone—she was promoted to a new position within the hotel.

Bobbie's story is a testament to her unyielding spirit and her ability to break through barriers and overcome adversity. She embodies the essence of transformation and success, proving that with the right support and determination, anyone can rewrite their life story.

Her journey from a troubled past to a thriving career is a source of inspiration to her colleagues, friends, and all those fortunate enough to know her. Bobbie Meyer is a true example of redemption, strength, and success. Her resilience and determination continue to inspire those around her every day at work. She is living proof that starting over is possible. Her presence at Goodwill's Prosperity Center in Parkersburg is a testament to the organization's unwavering commitment to providing second chances and opportunities for those who seek them.

Volunteer Board

Blair Taylor (Chair)

Executive Director, Municipal Pensions Oversight Board

Chad Crumbaker, J.D. (Vice Chair)

VP for Academic & Student Affairs
West Virginia University at Parkersburg

Dotsy Q. Klei (Secretary)

General Manager, LM Communications

Raymond Morton (Treasurer)

Financial Advisor, Ameriprise Financial Services, Inc.

Daniel Owen

President/CEO

Goodwill Industries of Kanawha Valley, Inc.

Jack Cipoletti

Owner, Point Forward, LLC

Lisa Dennison

Senior VP Commercial Lending

Summit Community Bank, Southridge Office

Terrell Ellis

Terrell Ellis & Associates

John W. Kee

Retired: Arnett-Foster

Adam Krason (Past Chair)

Principal/Owner, ZMM Architects & Engineers

Janet Lintala

DC/Founder, Autism Health

Patricia McGill

Retired: Executive Director, West Side Main Street

Wendy Patriquin, D.M.

Dean for Transfer and Pre-Professional Programs

New River Community and Technical College

Brent Walker

Director, WV Dept. of Transp. Office of Communications

Connie Weber

Attorney

Mark Whitley

Executive Director, Jackson County Development Authority

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